



HIGH SWARTZ

ATTORNEYS AT LAW

EST. 1914

Joel D. Rosen, Esq.

Managing Partner

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High Swartz Managing Partner Joel D. Rosen's practice areas include franchise law, business, commercial law, employment law, trademark/copyright law, and commercial leasing.

Rosen counsels numerous businesses with corporate and commercial transactions, including formation, mergers & acquisitions, licensing, sales, and financing projects. His corporate client base spans a broad spectrum of industries:

- Biotechnology
- Franchises
- Weight-loss
- Food and restaurants
- Consumer products
- Media and entertainment
- Software
- Technology
- Nonprofit organizations

Rosen presently serves on the Board of Directors of several nonprofit organizations, including The Hepatitis B Foundation, The Pennsylvania Biotechnology Center, The Baruch S. Blumberg Institute, and the Montgomery Bar Foundation.

Before joining High Swartz in 2007, he owned the Law Offices of Joel Rosen. He also served as Vice President/General Counsel of NutriSystem, Inc., and Senior Corporate Counsel of AAMCO Transmissions, Inc.

Education

- University of Florida College of Law, graduated with Honors in Appellate Advocacy, J.D.
- Brandeis University, B.A., *cum laude*

Professional Affiliations

- Montgomery Bar Foundation, Board of Directors, 2016-Present
- Montgomery Bar Association, Member, 1982 - Present
- Pennsylvania Bar Association, Member, 1982 - Present
- American Bar Association, Member, 1982 - Present
- Bucks County Bar Association, Member, 2016-Present
- ABA Forum on Franchising, Member, 1985 - Present

Civic & Community Activities

- Hepatitis B Foundation, Previous Chairman of the Board of Directors
- The Pennsylvania Biotechnology Center, Board of Directors
- The Baruch S. Blumberg Institute, Board of Directors

Honors & Awards

- Selected to *Pennsylvania Super Lawyers*, 2017-present
- Five-Star Attorney - *Suburban Life Magazine*, 2022-present



Areas of Practice

- Business and Corporate Law
- Mergers and Acquisitions
- Employment Law
- Franchise Law
- Franchise Agreements
- Franchise Disclosure Documents
- Marketing and Sales
- Intellectual Property
- Copyright Law
- Trademark Law

Bar Admissions

- Pennsylvania
- U.S. District Court Eastern District of Pennsylvania
- U.S. Court of Appeals 3rd Circuit

